

# Product Innovation Powered By AWS

ClearScale is an Amazon Web Services (AWS) Premier Tier Services Partner that has helped hundreds of organizations - from startups to enterprises - grow, innovate, and thrive on the cloud.

We empower organizations across all industries to navigate technical complexity, embrace cutting-edge technology, and drive long-term business value.



*Founded in 2011*



*11 AWS Competencies*



*1,000+ Projects Completed*



*500+ Customers*



*AWS Certified Technical Staff*

## Why Companies Choose ClearScale

### Leverage Technical Expertise

The AWS cloud is technically complex and continuously evolving. Our experts not only stay abreast of the latest AWS cloud technologies, they apply their knowledge and experience to drive innovation across all stages of your cloud journey.

### Improve Operational Efficiency

Optimize IT efficiency on the AWS cloud by working with our team to engineer custom applications, solutions, and architecture that fulfill your unique business requirements. Along the way, reduce operating expenses, total cost of ownership, and capital expenditures.

### Enhance Business Agility

Standardize and automate critical IT processes to increase agility and accelerate development without having to hire full-time resources. We can augment your staff or take the lead to address your biggest IT challenges.

### Innovate at Will

Take advantage of emerging AWS cloud technologies to expand services, create new sources of revenue, reach more customers, and enter new markets. We'll help you accomplish these goals while also improving ease of use.

### Reduce Enterprise Risk

Decrease IT risk with cloud tools that automate code deployments and testing, reduce application downtime, minimize exposure to security threats, and help meet regulatory compliance.

Contact a ClearScale Cloud Expert Today

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## Our Services

### Application Development & Modernization

- Application Development
- Application Modernization
- Assessment & Planning
- Cloud Native/Serverless
- Microservices Architectures

### Cloud Adoption & Migration

- Cloud Readiness Assessment
- Migration Planning
- Cloud Center of Excellence
- Migration Execution
- DB Migration and Modernization (Oracle, SQL)

### Data & Analytics

- Data Lake
- Data Warehouse Modernization
- AI/ML
- Data Visualization
- Data Pipelines
- Data Readiness

### DevOps

- Automated Deployments
- CI/CD Pipelines
- Serverless Infrastructure
- Infrastructure as Code (IaC)
- Kubernetes and Containers

### IoT

- Industrial
- Agriculture
- Commercial
- Security
- API Development
- Device Management

### Managed Services

- 24x7x365 Monitoring and Alerts
- Auditing and Cost Optimization
- Right-sizing
- Incident Management
- Fast Response SLAs

## Customer Highlights

### acoustic

#### Migration & Modernization

ClearScale helped Acoustic migrate and modernize its workloads on AWS. Acoustic achieved significant cost savings from moving off of punitive licensing models and avoiding expensive renewal fees. The company can now target the midmarket through trial subscriptions and pay per use billing, and has a more agile development process for faster time to market.

*"We needed to migrate to AWS and modernize our workloads to support our cloud-based marketing platform and reduce high IT costs. This was a massive project that involved more than 6,300 servers from 12 global data centers and 8 full stack applications on an aggressive 10-month timeframe. The project was a tremendous success, thanks to our collaboration with ClearScale. They managed to complete this ambitious project on time - when other AWS consulting partners said it couldn't be done."*

John Boezeman, Chief Technical Officer



#### AI/ML

PBS wanted to develop a smart recommendation engine on AWS to offer a personalized experience to its millions of viewers. ClearScale helped PBS set up the MLOps platform it needed to make high-quality recommendations to viewers, and a demo UI to test the platform before going live. PBS now has a sophisticated recommendation engine it can enhance and evolve further as the organization creates more experiences for its audience.

*"We worked with ClearScale to help set up and configure our initial solutions and data pipelines. We needed to leverage insights faster and launch something in months rather than years. Their experts set up an AWS cloud configuration and related services for using Amazon Personalize to help save us a tremendous amount of effort and thousands of engineering hours."*

Mikey Centrella, Director of Product Management



#### Data & Analytics

After acquiring Flickr, SmugMug needed help building the ideal data management infrastructure for its high volume of transactional and analytical workloads. ClearScale set up a secure data warehouse, data lake, and data pipeline to help SmugMug ingest and process data at scale. The team also implemented BI tools and an analytics engine. SmugMug now has a high-performing data ecosystem that keeps all information secure and supports advanced analytical technologies, including machine learning.

*"Our engagement with ClearScale has been essential to achieving our goal of accelerating our data strategy. ClearScale helped us to build a new end-to-end data pipeline that will ingest all our data in real-time, giving us confidence that all of our data is in the right place, precisely when needed."*

Scott Kinzie, VP of Marketing and Business Development